

APPENDIX 7

Black Country Population Trend Figures

If no change Black Country's population's current spend and forecasted expenditure on comparison goods:

2004: 1,891,953

2021: 1,864,425

2031: 1,827,439

Therefore a decline of 3.4% expected.

With changes i.e. developments, taking into account the expected national average expenditure, there will be a projected increase of 11.7%:

2004: 1,891,953

2021: 2,039,761

2031: 2,114,155

(From the SBCC report – Appendix C, Spreadsheet 2 representing the population trend figures and the increases in population being sought by the BC Study).