

Reports to:	Active Black Country Director
Line Manages:	Local Partnership Officers – Education and Workforce, Skills and Employment
Responsible for:	<ul style="list-style-type: none"> • To be the Head of Insight, Health & Wellbeing reporting to the Active Black Country Director to support the development and implementation of the partnership’s primary role and strategic direction. • To support the ABC Director in the implementation of the ABC strategic framework ensuring the ‘Towards an Active Nation and ‘Towards an Active Black Country’ outcomes are aligned to the Strategic Economic Plan objectives. • Lead, grow and develop a high performing insight function of ABC, provide a strategic understanding of the local marketplace and priority audience requirements. Ensuring insight is disseminated strategically and the effectiveness of approaches is evaluated systematically with outcomes informing policy, strategy development and design of interventions. • To take the lead role in the development of the Health and Wellbeing theme of the strategic framework to realise the partnership’s overall vision, mission and objectives. • To identify and engage with a range of stakeholders to develop collaborative working relationships across the areas of Economic, Health and Wellbeing, Regeneration and Community to understand, inform and influence agendas to support the growth and development of physical activity and sport across the Black Country. • To operate as Line Manager to Education Local Partnership Officer and Skills, Workforce and Employment Local Partnership Officer ensuring alignment of strategies and tactics to deliver the ABC vision and objectives.
Key Duties:	<ul style="list-style-type: none"> • Develop an easy to access intelligence and insight hub for Active Black Country, ensuring the most up to date information can be disseminated and used to inform policy and decision making internally and externally. • Lead the development of high-quality relationships in line with the ABC Stakeholder engagement plan to evidence sport as an enabling sector and the added value of our ways of working. • Coordinate the implementation of key strategies to contribute to the realisation of the partnership’s overall Vision and Mission, strategic framework and support wider strategic objectives of BCLEP. • Lead the development of the Sport and Physical Activity Health and Wellbeing Strategy, ensuring the partnerships work programme adds value to the national, regional and sub regional stakeholders. • Map the local commissioning landscape to aid understanding and identify opportunities and challenges facing providers of sport and physical activity and use this information to improve local understanding. • Broker improved relationships with commissioners across a range of service areas including health and well-being, adult social care, and children and young people’s services.

	<ul style="list-style-type: none"> • Identify how services could be developed and adapted to better meet the needs identified by commissioners including potential market development. • Working closely with ABC Director, and alongside the Community Local Partnership lead Officer, design and develop the operational plan to implement the strategic framework and individual theme strategies. • Provide advice, guidance and support to Local Partnership Officers and Programme Co-ordinator to support the effective leadership, management and development of the ABC Partnership team. • To drive and co-ordinate the development of insight and intelligence to inform and influence stakeholders' commissioning and the provision of physical activity and sport for those who live, work, learn and play in the Black Country. • To monitor and measure defined and agreed performance objectives as defined by Active Black Country Board and Partnership Director to ensure the highest standard of delivery against targets outlined in the Performance Measurement Framework • To adopt a continuous improvement approach to adding value to the capture of KPI information through the EIU function to inform, support and influence strategic decision making across the Black Country. • To contribute to the development and performance of the Active Black Country, within the context of BCC Ltd, to promote the Black Country as a region and our aspiration to be one of the leading CSPs in the country. • Take responsibility for the management of the Service Level Agreement with Economic Intelligence Unit to ensure the delivery of a comprehensive and fit for purpose data and intelligence plan. • Management of budget for their relevant area reporting to the ABC Director to ensure robust and accurate financial management in line with profile and performance targets. • Work with the ABC Director to implement the People strategy for ABC and BCC Ltd. • Monitor and report on appropriate Risk registers for activities associated with ABC work programmes, development and delivery. • Ensure compliance with contract management, procurement and finance procedures. • Provide timely, accurate, articulate and high standard reports for Active Black Country Board and associated Boards and groups as and when required. • Act as an advocate for the Black Country across the physical activity, sport, health and wellbeing sectors. • To undertake regular and timely staff review meetings in line with Company procedures and be responsible for individual development, team succession planning and performance management. • To take reasonable care for the Health, Safety and Welfare of self and other employees and the public in accordance with Health and Safety Legislation and company procedures. • To promote and adhere to the Black Country Consortium's Equal Opportunity Policy.
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	<ul style="list-style-type: none">• To adhere to the Data Protection Act at all times. Confidentiality must be maintained at all times.• To adhere to the Finance Procedures at all times.• To undertake such other duties as may be appropriate to achieve the objectives of the post.
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Head of Insight, Health and Wellbeing

<p>Person Specification</p>	<ul style="list-style-type: none">• Is passionate about the power of sport as an enabling tool and increasing participation in sport and physical activity in the Black Country.• Knowledge and good experience of partnership working and operating through an enabling approach to develop collaborative agendas which drive sport and physical activity initiatives.• A working knowledge and a thorough understanding of relevant Government, national, regional and local policies, frameworks, funding mechanisms and approaches, along with best practices which influence the development of sport and physical activity agendas.• Good operational critical thinking and decision making skills, with a track record of finding solutions to develop impact led interventions.• Excellent organisational and time management skills, with an ability to prioritise and meet tight deadlines as and when required.• Articulate, concise, accurate written and oral communication skills.• Customer focused approach with ability to engage and influence relationships across all levels including Board members.• Ability to lead and manage individuals effectively contributing to the development of a fit for purpose organisational team.• Ability to meet objectives and work on own initiative• Demonstrates enthusiasm and is able to motivate and enthuse others with regards to the role of sport and physical activity on social agendas.• Can interrogate, interpret and apply data and information to articulate well-reasoned and evidence led solutions which create impact.• Computer literate to an good level in terms of using Microsoft Office software for word processing, spreadsheets and databases,• Committed to continuous self-development.• An ability and willingness to work as part of a team and to make an effective contribution to the work of ABC and BCC Ltd.• Resilience and ability to work under pressure in a fast paced working environment delivering high standards at all times.• Willingness and interest in keeping up to date with developments and trends in the Sport and Physical Activity sector.• A good understanding of, and commitment to equal opportunities and safeguarding principles.• Able and willing to work unsociable hours, including evenings/weekends on occasion. Must be able to undertake occasional travel to a variety of external locations.
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