

# THEME: Data Mapping and Research & Evaluation

**SCOPE: Gather and analyse the details / ‘make up’ of the client group in City Deal wards – to produce a ward specific ‘pen picture’ of the people living there and their needs.**

## City Deal Wards

**Bilston East** / Darlaston South / St Thomas’s / Prince End (*delete as appropriate*)

***Please include from the relevant data sources between 3-8 bullet points of key trends / judgements that summarise the information (some ideas / guidance are in brackets).***

<p><b>Demographic Characteristics</b> (age groups, gender, % of working age adults)</p>	<ul style="list-style-type: none"> <li>• 49.2 % males, 50.8% females</li> <li>• Higher than city average for 5-15 yr olds and 25-44 yr olds.</li> <li>• 13,541 residents, increased from over approx.11,529 in 2002. (MYE)</li> <li>• 4<sup>th</sup> highest population in the City</li> </ul>
<p><b>Geography</b> (size of the ward, density, % size in relation to the borough).</p>	<ul style="list-style-type: none"> <li>• Bilston east is 4.74km2, 474.17 Ha</li> <li>• 2818 people per km2, 28.18 per Ha</li> <li>• Fourth least populated ward per km2 in the city.</li> <li>• Second largest ward in Wolverhampton</li> </ul>
<p><b>Ethnicity</b> (% ethnic minority groups, any particular groups higher – some breakdown on ethnic minority populations, how this relates to the borough rate of ethnic minorities).</p>	<ul style="list-style-type: none"> <li>• 76.8% white British ethnic group</li> <li>• Asian – Indian are largest BME group at 8.9% (1,185 residents) Below city level</li> <li>• White and black Caribbean mixed, and Black Caribbean make up 3.1% and 2.5% of population</li> </ul>
<p><b>Housing</b> (key providers of social housing, % of the social housing, is the social housing linked to particular communities within the wards, new build info).</p>	<ul style="list-style-type: none"> <li>• Wolverhampton Homes are key provider of social housing</li> <li>• 2,497 social housing, of which 83% are council owned.</li> <li>• Lone parent households higher than city average – 679 households (12.0%)</li> </ul>
<p><b>Deprivation</b> (% of deprivation, how it relates to rest of the borough, use some of the social</p>	<ul style="list-style-type: none"> <li>• 7 of the wards 9 LSOAs are within the worst 20 ranked LSOAs in the City</li> <li>• Those LSOAS are within the top 10% most deprived in the Country, with 5 being in the</li> </ul>

segmentation – Mosaic classifications to further identify trends).	top 5%.
<b>Economy and Employment</b> (% of employed, sectors employed in, breakdown of male / female employment, whether the work is full or part time).	<ul style="list-style-type: none"> <li>• 59.4% of residents employed, 67.4% male – 51.5% female</li> <li>• 77.7% full time employment, 22.3% part time</li> <li>• Males 93.4% FT, 6.6% PT</li> <li>• Females 57.2% FT, 42.8% PT</li> </ul>
<b>Unemployment and benefits</b> (% of working age claiming JSA, % claiming other out of work benefits, comparison against the borough figures, % of young people (18-24), information on length of unemployment – less than 12months, 12months, 3+ years).	<ul style="list-style-type: none"> <li>• 575 claiming JSA (June 2014), 8.1% of Working Age Population (WAP) (Wton 5.8%)</li> <li>• 41.2% claimants under 6 months (235 residents) (Wton 43.9%)</li> <li>• 18.4% claimants over 6 months less than 12 months (105 residents) (Wton 17.9%)</li> <li>• 40.3% claimants over 12 months (230 residents) (Wton 38.2%)</li> <li>• 30.3% claimants are aged 18-24 (175 residents) (Wton 24.3%)</li> <li>• 1,855 claimants on Out of work benefits (26.2%), Wton (16.6%).</li> </ul>
<b>Community Perceptions</b> Any information on satisfaction of the community / wards, any information on the priorities (what do people think needs improving in their areas).	<p>Priorities identified by bilston east LNP</p> <ul style="list-style-type: none"> <li>• Anti-Social Behaviour</li> <li>• Raise aspirations (Learning &amp; Employment)</li> <li>• Improve employment support services and job-related training to reduce Worklessness</li> <li>• Improvement of green open spaces</li> <li>• Improved facilities on green open space</li> </ul>
<b>Education and Skills</b> (GCSE levels and comparison with the rest of the borough, % with no qualifications, % with qualification up to level 2, degree or above).	<ul style="list-style-type: none"> <li>• 4,457 residents with no quals (43% of aged 16 and above)</li> <li>• 3,084 residents with quals up to level 2 (29.8% of aged 16 and above)</li> <li>• 1,135 residents with level 4 and above quals (11.0% of aged 16 and above)</li> </ul>
<b>Crime</b> (information on crime rates, and types of crime, information on anti-social behaviour).	<ul style="list-style-type: none"> <li>• 118.4 crimes per 1000 population (second Highest in Wolverhampton)</li> <li>• 10.1 burglaries per 1000 households, 8<sup>th</sup> highest in City</li> <li>• 2.1 robberies per 1000 population</li> <li>• 23 serious acquisitive crimes per 1000 pop</li> <li>• 46.8 ASBOs per 1000 pop</li> </ul>
<b>Health and Well being</b>	<ul style="list-style-type: none"> <li>• Census data shows that bad and very bad</li> </ul>

<p>(any information relating to fitness for work, % not working due to illness, types of illness, information on average lifespan – male / female, anything else of significance – maybe healthy eating, participating in exercise etc.)</p>	<p>health categories are higher than the City average</p> <ul style="list-style-type: none"><li>• Life expectancy males – 73.7yrs, Third worst in Wton</li><li>• Life expectancy females – 79.6 yrs. Second worst in City</li></ul>
--	---