

THEME: Data Mapping and Research & Evaluation

SCOPE: Gather and analyse the details / ‘make up’ of the client group in City Deal wards – to produce a ward specific ‘pen picture’ of the people living there and their needs.

City Deal Wards
Darlaston South

Please include from the relevant data sources between 3-8 bullet points of key trends / judgements that summarise the information (some ideas / guidance are in brackets).

<p>Demographic Characteristics (age groups, gender, % of working age adults)</p> <p><i>Source: Census 2011</i></p>	<ul style="list-style-type: none"> • Total resident population 14,342 (growing in line with borough average) • Males 49.5%, females 50.5% • High proportion of children: 23.6% aged 0-15 (Walsall 20.9%). Working age similar to borough: 62.4% (Walsall 62.1%) and lower numbers older people: 14.0% (Walsall 17.0%) • Particularly high number of very young children: 8.4% aged 0-4 (Walsall 6.8%) making up largest 5 year age group • Fewer people in oldest age groups (below borough average for all age groups over 40)
<p>Geography (size of the ward, density, % size in relation to the borough).</p> <p><i>Source: Census 2011 & Walsall Council</i></p>	<ul style="list-style-type: none"> • One of smallest wards in borough (355.48 hectare/3.5sq km) • High population density of 40.3 people per hectare – 4th highest ward out of 20 (Walsall 25.9 per Ha) • Located in south west of Walsall, sharing majority of its borders with Sandwell (Wednesbury) and Wolverhampton (Bilston) • Four ‘community’ areas: Moxley, Dangerfield, Darlaston Central (inc town centre) and Rough Hay
<p>Ethnicity (% ethnic minority groups, any particular groups higher – some breakdown on ethnic minority populations, how this relates to the borough rate of ethnic minorities).</p> <p><i>Source: Census 2011</i></p>	<ul style="list-style-type: none"> • 1 in 5 residents from an ethnic minority group (19.2%), lower than Walsall average (23.1%) • An increase of 38.5% since 2001 • Main minority group are Asian: Indian at 6.9% (1,000 residents) • Main ethnic groups (Walsall figure in brackets) White: British – 80.8% (76.9%); Asian: Indian – 6.9% (6.1%); Asian: Pakistani – 1.9% (5.3%); Asian: Bangladeshi – 1.5% (1.9%); Mixed (all groups); 2.8% (2.7%); Black (all groups) – 2.9%

	(2.4%); White: Other – 1.3% (1.4%);
<p>Housing (key providers of social housing, % of the social housing, is the social housing linked to particular communities within the wards, new build info).</p> <p><i>Source: Census 2011 & Walsall Council</i></p>	<ul style="list-style-type: none"> • Main social housing providers are Walsall Housing Group (whg) and CaldmoreAccord (no properties in local authority ownership) • New social housing building currently underway/recently completed • Average household size is 2.5 people – same as borough average • High proportion of lone parent families: 15.8% of all households (Walsall 12.0%) • Social renting is main tenure type: 39.1% of all households (Walsall 24.1%). • Private renting similar to borough average (10.8% ward / 11.7% Walsall) but Owner occupied much lower (48.3% ward / 63.0% Walsall)
<p>Deprivation (% of deprivation, how it relates to rest of the borough, use some of the social segmentation – Mosaic classifications to further identify trends).</p> <p><i>Source: IMD 2010, Mosaic</i></p>	<ul style="list-style-type: none"> • 5th most deprived ward out of 20), but unlike many other wards, deprivation levels are consistently high across the whole ward. • All but one neighbourhood (1 out of 9 LSOAs) in the most deprived 20% in England • 9 out of 10 residents in the ward live in the most deprived quintile in England (most deprived 20%) • A high proportion of residents in the least affluent social groups, who are more likely to rely on state support.
<p>Economy and Employment (% of employed, sectors employed in, breakdown of male / female employment, whether the work is full or part time).</p> <p><i>Source: Census 2011</i></p>	<ul style="list-style-type: none"> • Only 64.8% of residents are economically active (Walsall 66.1%) • Of all employees, 71.2% full time, 28.8% part time (similar level to Walsall) • Low level of self-employment • Wholesale and retail employees most people: 22.1% of all employees (Walsall 19.3%) • High dependency on manufacturing employment: 17.7% of all employees (Walsall 14.5%). • Low numbers employed in managerial and professional occupations, and high number in elementary occupations: 17.7% (Walsall 13.0%)
<p>Unemployment and benefits (% of working age claiming JSA, % claiming other out of work benefits, comparison against the borough figures, % of young people (18-24), information on length of unemployment – less than 12months, 12months, 3+</p>	<ul style="list-style-type: none"> • High proportion of adults claiming key out of work benefits: approx 22% (Walsall 14.4%) • Around half of these are claiming ESA/incapacity benefits • High level of JSA claimants: 6.7% (Walsall 4.2%) Males 8.5% Females 4.9% • A third of all claimants have been claiming for more than a year: of all claimants – 44.3% claiming less than 6 months (Walsall 47.9%);

<p>years).</p> <p><i>Source: ONS Claimant Count June 14</i> <i>DWP Working Age Client Group Nov 13</i> <i>Note – some data uses pre-2005 ward boundary which is now slightly different – hence ward area only approx figures</i></p>	<p>20.8% claiming 6-12 months (Walsall 17.5%); 34.9% claiming 12 months+ (Walsall 34.6%).</p> <ul style="list-style-type: none"> • Youth (18-24) unemployment above borough average: approx 8.3% (Walsall 7.6%) • Average length of JSA claims for young people is above borough average: average (median) claim is 23.8 weeks (Walsall 19.5 weeks)
<p>Community Perceptions Any information on satisfaction of the community / wards, any information on the priorities (what do people think needs improving in their areas).</p> <p><i>Source: Walsall Council Your Place Your Wellbeing Survey 2012</i></p>	<p>Across the Area Partnership (so inc Bentley & Darlaston North)</p> <ul style="list-style-type: none"> • Low levels of satisfaction with their local area as a place to live: 51% were either 'very' or 'fairly' satisfied (Walsall 68%). 30% were dissatisfied (Walsall 17%) • Lowest satisfaction levels of all Area Partnerships. • Levels of crime*, clean streets, job prospects, road/pavement repairs, activities for teenagers and affordable decent housing are the issues which residents feel impact the most on their area as a place to live, which also need significant improvement locally. • (*but note this perception of crime levels is not necessarily in line with reality)
<p>Education and Skills (GCSE levels and comparison with the rest of the borough, % with no qualifications, % with qualification up to level 2, degree or above).</p> <p><i>Source: Census 2011 & Dept for Education (2012)</i></p>	<ul style="list-style-type: none"> • Low levels of adult qualifications compared with borough (which itself is worse than national levels) • 39.8% of adults have no qualifications (Walsall 33.7%, national 22.7%) • Level 1: 16.2% (Walsall 14.6%), Level 2: 15.7% (Walsall 15.3%), Level 3: 10.0% (Walsall 10.8%) • Low number people with degree level (Level 4) qualifications: 10.1% (Walsall 16.9%) • GCSE results below Walsall average • Key stage 2 – similar to Walsall (improvements in recent years)
<p>Crime (information on crime rates, and types of crime, information on anti-social behaviour).</p> <p><i>Source: West Midlands Police, from Area Profiles Jan 13</i></p>	<ul style="list-style-type: none"> • Anti-social behaviour slightly higher than borough average, but generally isolated incidents (sometimes linked to particular social housing tenants – a strong multi-agency approach is in place to tackle these issues) • Total recorded crime lower than borough average • Criminal damage to vehicles and theft (from motor vehicles and other) are main crime types. Burglary and assault below borough average. • However, residents' perceptions are that rubbish

	<p>or litter lying around; drunken rowdy behaviour; vandalism and deliberate damage to property; and people using and dealing drugs is a concern</p>
<p>Health and Well being (any information relating to fitness for work, % not working due to illness, types of illness, information on average lifespan – male / female, anything else of significance – maybe healthy eating, participating in exercise etc.)</p> <p><i>Source: Census 2011, & NHS Walsall Public Health from Area Profiles Jan 13</i></p>	<ul style="list-style-type: none"> • Poor levels of general health: only three quarters of residents say they have good or very good health (75.2%, lower than Walsall average of 77.3%) • Higher number of disabled residents: residents whose daily activities are limited a lot 10.2% (Walsall 9.4%) / limited a little 11.8% (Walsall 8.5%) Higher than borough average infant mortality (esp Moxley) and teenage pregnancies (esp Rough Hay, Moxley, Darlaston Central) • High levels of cancer and circulatory mortality (esp Moxley) and Respiratory disease (esp Rough Hay)