

# THEME: Data Mapping and Research & Evaluation

**SCOPE: Gather and analyse the details / ‘make up’ of the client group in City Deal wards – to produce a ward specific ‘pen picture’ of the people living there and their needs.**

**City Deal Ward**  
St Thomas’s

***Please include from the relevant data sources between 3-8 bullet points of key trends / judgements that summarise the information (some ideas / guidance are in brackets).***

<p><b>Demographic Characteristics</b> (age groups, gender, % of working age adults)</p>	<ul style="list-style-type: none"> <li>• St Thomas’s ward has a total population of 14,394 people</li> <li>• 62.1% of residents are of working age</li> <li>• 27.6% are aged 0-17</li> </ul> <p>Source Census 2011</p>
<p><b>Geography</b> (size of the ward, density, % size in relation to the borough).</p>	<ul style="list-style-type: none"> <li>• The total are of land in the ward is 3.5 million square metres.</li> <li>• This is approximately 3.6% of the total area of Dudley Borough</li> <li>• 26% of the ward are is greenspace. In Dudley Borough, 36.4% is greenspace</li> </ul> <p>Source: ONS Neighbourhood Statistics</p>
<p><b>Ethnicity</b> (% ethnic minority groups, any particular groups higher – some breakdown on ethnic minority populations, how this relates to the borough rate of ethnic minorities).</p>	<ul style="list-style-type: none"> <li>• 62.7% of residents are classified as White compared with 90% in Dudley Borough</li> <li>• 26% are classified as Asian or Asian British compared with 6.1% in Dudley Borough</li> <li>• 19.5% are classified as Pakistani compared with 3.3% in Dudley Borough</li> <li>• 6.1% of residents are classified as Black/African/Caribbean/Black British compared with 1.5% in Dudley Borough</li> </ul> <p>Source: Census 2011</p>
<p><b>Housing</b> (key providers of social housing, % of the social housing, is the social housing linked to particular communities within the wards, new build info).</p>	<ul style="list-style-type: none"> <li>• There are a total of 5,750 dwellings in St Thomas’s ward, 4.3% of all dwellings in Dudley Borough</li> <li>• 27.6% of housing is rented from the Local Authority, compared with 16.8% across the Borough.</li> <li>• 3.8% of housing is rented from social</li> </ul>

	landlords  Source: Census 2011
<b>Deprivation</b> (% of deprivation, how it relates to rest of the borough, use some of the social segmentation – Mosaic classifications to further identify trends).	<ul style="list-style-type: none"> <li>• Of the 47 LSOAs in the Borough in the top 20% most deprived in England, St Thomas's ward contains 8 of these LSOAs</li> <li>• Of the 19 LSOAs in the Borough in the top 10% most deprived in England, St Thomas's ward contains 5 LSOAs.</li> <li>• In the Income Domain, 2 LSOAs in St Thomas's ward are in the top 2% most deprived in England</li> <li>• 5 of the 9 LSOAs in St Thomas's ward are in the top 10% most deprived in England in the Income Domain</li> <li>• In the crime domain, 3 of the 7 LSOAs in the Borough in the top 20% in England are located in St Thomas's ward</li> <li>• In the living environment domain, 5 LSOAs in the ward are in the top 10% most deprived in England whilst 7 are in the top 20%.</li> </ul>
<b>Economy and Employment</b> (% of employed, sectors employed in, breakdown of male / female employment, whether the work is full or part time).	<ul style="list-style-type: none"> <li>• 63.1% of all residents aged 16-74 are economically active; 70.8% for males and 55.7% for females</li> <li>• <b>31.4% are employed full-time</b>; 40% of males and 23.2% of females.</li> <li>• 6.8% are self-employed</li> <li>• 20.5% of those employed are employed in manufacturing industries, 17.2% are employed in wholesale and retail, repair of motor vehicles and motorcycles.</li> <li>• 2.4% are employed in financial and insurance industries whilst 2.6% are employed in information and communication industries.</li> </ul> <p>Source: Census 2011</p>
<b>Unemployment and benefits</b> (% of working age claiming JSA, % claiming other out of work benefits, comparison against the borough figures, % of young people (18-24), information on length of unemployment – less than 12months, 12months, 3+ years).	<ul style="list-style-type: none"> <li>• 7.4% of working age residents are in receipt of Jobseekers Allowance, twice the rate of Dudley Borough (3.7%) (June 2014)</li> <li>• 26.4% of JSA claimants in St Thomas's ward are aged 18-24, lower than Dudley Borough at 26.7%</li> <li>• 11.3% of 18-24 year olds in the ward are in receipt of JSA compared with 7.5% in Dudley Borough</li> <li>• Rates of long-term unemployment are slightly higher in the ward than across the</li> </ul>

	<p>Borough, those claiming for over 6 months account for 55.9% of all claimants compared with 57.8% in Dudley Borough.</p> <ul style="list-style-type: none"> <li>• Those claiming for longer than 12 months accounted for 40.4% of all claimants in the ward compared 38.1% in the Borough</li> <li>• 21.4% of working age residents are in receipt of out of work benefits compared with 12% in Dudley Borough (November 2013)</li> </ul> <p>Source: Nomis</p>
<p><b>Community Perceptions</b> Any information on satisfaction of the community / wards, any information on the priorities (what do people think needs improving in their areas).</p>	<ul style="list-style-type: none"> <li>• St Thomas's ward was identified as a high priority ward in the former City Strategy initiative.</li> <li>• The Neighbourhood Employments &amp; Skills Plan described St Thomas's as a 'traditional' ward consisting of a large proportion of social housing, on a large 'estate'.</li> <li>• The ward presents a familiar, but locally distinctive, picture of multiple disadvantage, with not only high levels of worklessness but also severe levels of multiple disadvantage, including long-term health problems, low skills and qualifications, and low levels of enterprise.</li> </ul>
<p><b>Education and Skills</b> (GCSE levels and comparison with the rest of the borough, % with no qualifications, % with qualification up to level 2, degree or above).</p>	<ul style="list-style-type: none"> <li>• 35.3% of residents aged 16 and over have no qualifications compared with 30% in Dudley Borough.</li> <li>• 15.4% are qualified to at least level 2 (Dudley Borough 16.7%)</li> <li>• 10.3% are qualified to at least level 3 (Dudley Borough 11.9%)</li> <li>• 15.2% of residents aged 16 and over are qualified to at least level 4 compared with 19.2% in Dudley Borough</li> </ul> <p>Source: Census 2011</p>
<p><b>Crime</b> (information on crime rates, and types of crime, information on anti-social behaviour).</p>	<ul style="list-style-type: none"> <li>• In June 2014, St Thomas's ward was ranked 15<sup>th</sup> from 24 wards with regards to the number of crimes committed and instances of anti-social behaviour.</li> <li>• Between July 2013 and June 2014, a total of 1,208 crimes or instances of anti-social behaviour were recorded.</li> <li>• This equates to 84 crimes per 1,000 resident</li> </ul> <p>Source: UK Crime Stats</p>
<p><b>Health and Well being</b></p>	<ul style="list-style-type: none"> <li>• 76.5% of residents in St Thomas's ward are</li> </ul>

<p>(any information relating to fitness for work, % not working due to illness, types of illness, information on average lifespan – male / female, anything else of significance – maybe healthy eating, participating in exercise etc.)</p>	<p>classified as in good or very good health compared with 78.2% in Dudley Borough</p> <ul style="list-style-type: none"><li>• 8% of residents are classified as in bad or very bad health; 6.5% across the Borough</li><li>• 7.4% of people aged 16-74 are classified as economically inactive: permanently sick/disabled, compared with 5.3% across the Borough</li></ul>
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