

## Business Demography -2019<sup>1</sup>

### Key Points

- The number of active enterprises in the Black Country increased from 38,330 in 2018 to 39,345 in 2019. This equates to an increase of 2.6% - matching the national average growth.
- There were 328 enterprises per 10,000 population for the Black Country area in 2019, compared to 469 per 10,000 population for England.
- The number of enterprise births in the Black Country increased from 4,815 in 2018 to 5,550 in 2019 (+14.2%), while England increased by 5.5% over this period.
- There were 46 enterprise births per 10,000 population in the Black Country area in 2019, compared to 62 per 10,000 population for England.
- The number of enterprise deaths in the Black Country increased from 4,395 in 2018 to 4,460 in 2019 (+1.5%), while England increased by 7.7% over this period.
- Of the 4,815 births in 2018, 90.7% (4,365) of Black Country enterprises survived through the first year, which is above the England average of 89.0%.
- Of the 5,895 births in 2016, 50.3% (2,965) of Black Country enterprises were still active after 3 years, which is below the England average of 51.5%.
- Of the 4,570 births in 2014, 41.1% (1,880) of Black Country enterprises were still active after 5 years, which is below the England average of 45.5%.
- The Black Country experienced a 11.8% decrease in high growth enterprises from 170 in 2018 to 150 in 2019, England average decreased by 9.4% over this period.

### Full Summary

#### Active Enterprises

- After a small decrease in enterprises for the Black Country between 2017 and 2018, total enterprises increased to 39,345 in 2019. For the Black Country, there was an increase of 2.6% - matching the national average growth since 2018.
- There were 328 enterprises per 10,000 population for the Black Country area in 2019, compared to 469 per 10,000 population for England. For the Black Country to reach the national average of 469 per 10,000 population requires an additional 16,870 active enterprises.
- The number of active enterprises per 10,000 population varies from 314 in Walsall to 319 in Sandwell, to 331 in Wolverhampton and 348 in Dudley in 2019.

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<sup>1</sup> Source: ONS, Business Demography, November 2020

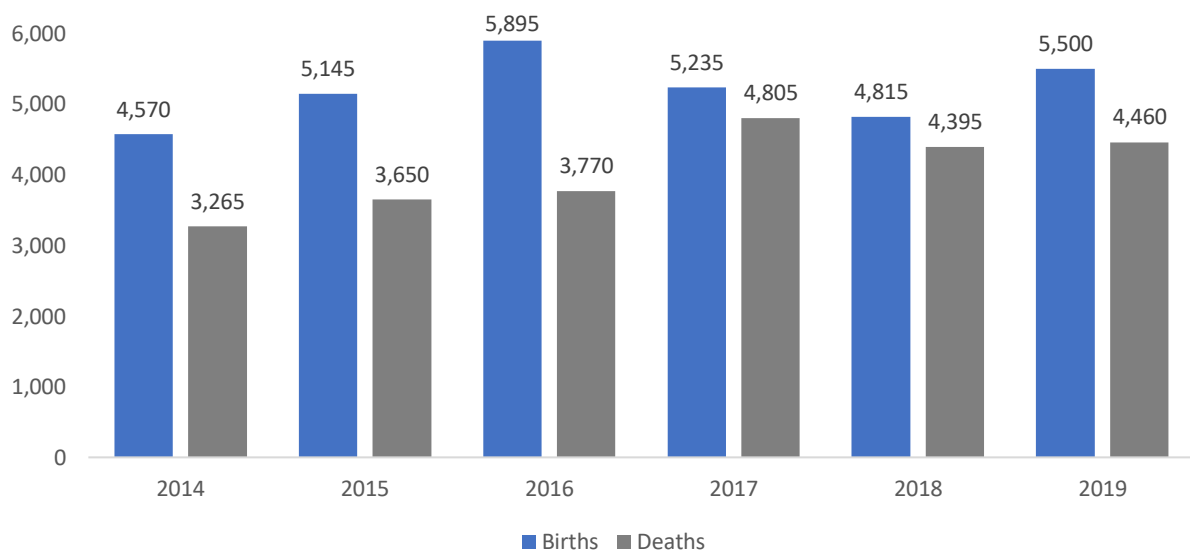
The following table shows active enterprises for the Black Country and England between 2014 to 2019:

	2014	2015	2016	2017	2018	2019	Num. Change 2018-2019	% Change 2018-2019
Dudley	10,180	10,395	10,675	10,775	10,740	11,195	455	4.2%
Sandwell	8,365	9,020	9,835	10,125	10,055	10,475	420	4.2%
Walsall	7,790	8,080	8,570	8,805	8,775	8,960	185	2.1%
Wolverhampton	7,050	7,455	8,405	8,800	8,760	8,715	-45	-0.5%
<b>Black Country</b>	<b>33,385</b>	<b>34,950</b>	<b>37,485</b>	<b>38,505</b>	<b>38,330</b>	<b>39,345</b>	<b>1,015</b>	<b>2.6%</b>
England	2,235,050	2,347,740	2,498,605	2,575,355	2,571,980	2,639,250	67,270	2.6%

### Enterprises Births and Deaths

- For the past six years there has been a greater number of enterprise births than deaths in the Black Country. In 2019 where there were 1,040 more births than deaths.
- The number of enterprise births in the Black Country increased from 4,815 in 2018 to 5,550 in 2019 (+14.2%), while England increased by 5.5% over this period.
- There were 46 enterprise births per 10,000 population in the Black Country area in 2019, compared to 62 per 10,000 population for England. For the Black Country to reach the national average of 62 per 10,000 population requires an additional 5,500 enterprise births.
- The number of enterprise deaths in the Black Country increased from 4,395 in 2018 to 4,460 in 2019 (+1.5%), while England increased by 7.7% over this period.

The following chart shows enterprises births and deaths for the Black Country between 2014 to 2019:



- The number of enterprise births per 10,000 population varies from 43 in Walsall to 46 in Dudley, to 47 in Wolverhampton and 48 in Sandwell in 2019.

The following table shows enterprise births for the Black Country area and England between 2014 to 2019:

	2014	2015	2016	2017	2018	2019	Num. Change 2018-2019	% Change 2018-2019
Dudley	1,200	1,250	1,290	1,235	1,225	1,470	245	20.0%
Sandwell	1,295	1,540	1,640	1,490	1,365	1,565	200	14.7%
Walsall	1,095	1,175	1,265	1,095	1,095	1,220	125	11.4%
Wolverhampton	980	1,180	1,700	1,415	1,130	1,245	115	10.2%
<b>Black Country</b>	<b>4,570</b>	<b>5,145</b>	<b>5,895</b>	<b>5,235</b>	<b>4,815</b>	<b>5,500</b>	<b>685</b>	<b>14.2%</b>
England	312,920	344,065	373,580	335,280	331,305	349,675	18,370	5.5%

- There has been an increase in enterprise deaths in all but one of the Black Country Local Authorities. Dudley, Sandwell and Walsall all experienced increases in enterprise deaths from 2018 to 2019 (+4.3%, +7.4% and +9.6% respectively). Wolverhampton experienced a decrease in enterprise deaths by 12.3% (-155).

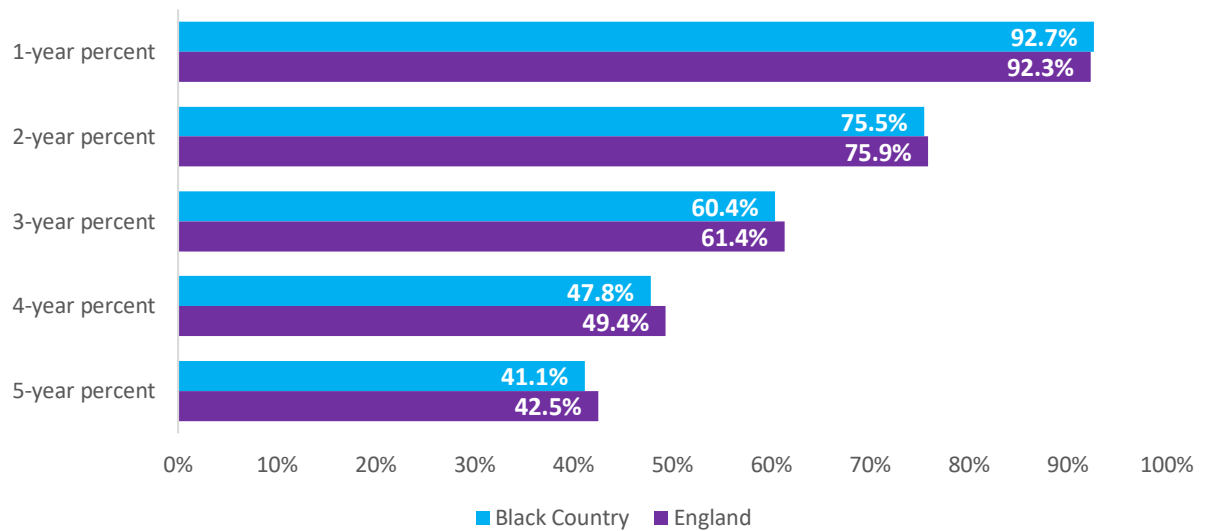
The following table shows enterprise deaths for the Black Country area and England between 2014 to 2019:

	2014	2015	2016	2017	2018	2019	Num. Change 2018-2019	% Change 2018-2019
Dudley	895	1,035	995	1,240	1,045	1,090	45	4.3%
Sandwell	790	895	1,060	1,335	1,150	1,235	85	7.4%
Walsall	880	920	890	1,085	935	1,025	90	9.6%
Wolverhampton	700	800	825	1,145	1,265	1,110	-155	-12.3%
<b>Black Country</b>	<b>3,265</b>	<b>3,650</b>	<b>3,770</b>	<b>4,805</b>	<b>4,395</b>	<b>4,460</b>	<b>65</b>	<b>1.5%</b>
England	217,645	249,995	248,655	311,285	278,490	299,935	21,445	7.7%

#### Enterprise Survival Rates

- Of the 4,815 births in 2018, 90.7% (4,365) of Black Country enterprises survived through the first year, which is above the England average of 89.0%.
- Of the 5,895 births in 2016, 50.3% (2,965) of Black Country enterprises were still active after 3 years, which is below the England average of 51.5%.
- Of the 4,570 births in 2014, 41.1% (1,880) of Black Country enterprises were still active after 5 years, which is below the England average of 45.5%.

The following chart shows from 2014 births the five-year survival rates for the Black Country and England:



### High Growth Enterprises

- The Black Country experienced a 11.8% decrease in high growth enterprises from 170 in 2018 to 150 in 2019, England average decreased by 9.4% over this period.
- There was no change in the number of high growth enterprises between 2018 and 2019 for Walsall (40). The highest decrease was seen in Sandwell by 10 high growth companies to 25 (-28.6%). Dudley and Wolverhampton both decreased by 5 (to 50 and 35 respectively).

The following tables shows high growth enterprises for the Black Country area and England for 2018 and 2019:

	2018	2019	2018 - 2019 Change	2018 - 2019 % Change
Dudley	55	50	-5	-9.1%
Sandwell	35	25	-10	-28.6%
Walsall	40	40	0	0%
Wolverhampton	40	35	-5	-12.5%
<b>BCLEP</b>	<b>170</b>	<b>150</b>	<b>-20</b>	<b>-11.8%</b>
England	12,225	11,070	-1,155	-9.4%