

## Gross Value Added (GVA): Released May 2022<sup>1</sup>

The release provides data up to 2020, reflecting the impact of the Covid-19 pandemic.

### Key Points:

- The Black Country's total GVA decreased from £22.4bn in 2019 to £21.8bn in 2020. This equated to a 2.8% annual decrease, reflecting the UK trend (-3.4%) – driven by the onset of the Covid-19 pandemic.
- Black Country GVA per head decreased from £18,719 in 2019 to £18,156 in 2020. This equated to a 3.0% (-£563) decrease, below the UK average decrease of 3.8%. In 2020, there was a GVA per head shortfall of £10,907 to the UK figure (£29,063).
- Despite the overall decline in GVA, three sectors for the Black Country area increased between 2019 and 2020. These were; transport technologies, increasing by 4.1% (+£54m) to reach nearly £1.4bn, public sector including education, increasing by 7.5% (+£235m) to nearly £3.4bn and health & wellbeing, increasing by 12.1% (+£286m) to nearly £2.7bn.

### Full Briefing:

#### Total GVA

- The Black Country's total GVA decreased from £22.4bn in 2019 to £21.8bn in 2020. This equated to a 2.8% annual decrease, reflecting the UK trend (-3.4%) – driven by the onset of the Covid-19 pandemic.
- Following the UK trend, all local authorities in the Black Country experienced a decline in total GVA between 2019 and 2020. In Dudley, GVA was just over £5.4bn in 2020, a decrease of 1.8% since the previous year (-£98m). Sandwell's GVA decreased by £92m (-1.4%) to just over £6.6bn in 2020. Walsall's total GVA in 2020 was £4.6bn, decreasing by £213m (-4.4%) since 2019. Wolverhampton's total GVA in 2020 was just over £5.1bn, decreasing by £206m (-3.9%) since 2019.

#### Total GVA in the Black Country and UK-wide, 2019 and 2020:

	2019	2020	% Change	Num. Change
	£ Millions			£ Millions
Dudley	£5,541	£5,443	-1.8%	-£98
Sandwell	£6,736	£6,644	-1.4%	-£92
Walsall	£4,816	£4,603	-4.4%	-£213
Wolverhampton	£5,349	£5,143	-3.9%	-£206
<b>Black Country</b>	<b>£22,442</b>	<b>£21,833</b>	<b>-2.8%</b>	<b>-£609</b>
UK	£2,017,344	£1,949,605	-3.4%	-£67,739

#### GVA per Head and per Employee

- Black Country GVA per head decreased from £18,719 in 2019 to £18,156 in 2020. This equated to a 3.0% (-£563) decrease, below the UK average decrease of 3.8%. In 2020, there was a GVA per head shortfall of £10,907 to the UK figure (£29,063).

<sup>1</sup> Office for National Statistics (ONS): [Regional economic activity by gross domestic product, UK: 1998 to 2020](#) - released May 2022. Please note, GVA Balanced estimates are produced by combining the existing income and production approach measures using weighted quality metrics. GVA estimates are presented in current basic prices. They do not allow for different regional price levels or changes in prices over time (inflation).

- Following the trends of overall GVA. In Dudley, GVA per head was £16,885 in 2020, a decrease of 2.0% since the previous year (-£345m). Sandwell's GVA per head decreased by £316 (-1.5%) to £20,192 in 2020. Walsall's GVA per head in 2020 was £16,054, decreasing by £816m (-4.8%) since 2019. Wolverhampton's GVA per head in 2020 was £19,451, decreasing by £860m (-4.2%) since 2019.

#### GVA per head in the Black Country and UK-wide, 2019 and 2020:

	2019	2020	% Change	Num. Change
Dudley	£17,230	£16,885	-2.0%	-£345
Sandwell	£20,508	£20,192	-1.5%	-£316
Walsall	£16,870	£16,054	-4.8%	-£816
Wolverhampton	£20,311	£19,451	-4.2%	-£860
<b>Black Country</b>	<b>£18,719</b>	<b>£18,156</b>	<b>-3.0%</b>	<b>-£563</b>
UK	£30,201	£29,063	-3.8%	-£1,138

- The Black Country GVA per employee was £50,076 in 2020; this was a 0.9% (-£469) decrease from 2019. England decreased by 1.2% (-£788) to £65,210 GVA per employee, leading to a shortfall of £15,135 for the Black Country in 2020.

#### GVA by Sector<sup>2</sup>

- Of the Black Country's nine defined sectors, business services remain the largest in terms of GVA, accounting for 23.3% (£5.1bn) of total GVA in 2020. However, this sector's GVA decreased by 4.0% (£209m) since 2019.
- Despite the overall decline in GVA, three sectors for the Black Country area increased between 2019 and 2020. These were; transport technologies, increasing by 4.1% (+£54m) to reach nearly £1.4bn, public sector including education, increasing by 7.5% (+£235m) to nearly £3.4bn and health & wellbeing, increasing by 12.1% (+£286m) to nearly £2.7bn.

#### GVA by Sector for the Black Country overall and UK-wide:

	Black Country					UK			
	2019	2020	% Change	Num. Change	% of 2020 total	2019	2020	% Change	% of 2020 total
	£ Millions			£ Millions		£ Millions			
Advanced Manufacturing	3876	3555	-8.3%	-321	16.3%	£223,802	£210,842	-5.8%	10.8%
Building Technologies	1598	1422	-11.0%	-176	6.5%	£129,134	£112,624	-12.8%	5.8%
Business Services	5289	5080	-4.0%	-209	23.3%	£809,653	£791,455	-2.2%	40.6%
Environmental Technologies	903	790	-12.5%	-113	3.6%	£89,933	£80,444	-10.6%	4.1%
Health & Wellbeing	2371	2657	12.1%	286	12.2%	£152,595	£177,316	16.2%	9.1%
Public Sector inc. Education	3117	3352	7.5%	235	15.4%	£229,051	£242,088	5.7%	12.4%
Retail	3108	2912	-6.3%	-196	13.3%	£210,845	£203,788	-3.3%	10.5%
Transport Technologies	1304	1358	4.1%	54	6.2%	£80,429	£70,709	-12.1%	3.6%
Visitor Economy	876	705	-19.5%	-171	3.2%	£91,902	£60,339	-34.3%	3.1%
<b>Total</b>	<b>£22,442</b>	<b>£21,833</b>	<b>-2.8%</b>	<b>-£609</b>	<b>100%</b>	<b>£2,017,344</b>	<b>£1,949,605</b>	<b>-3.4%</b>	<b>100%</b>

<sup>2</sup> please note, the ONS GVA SIC code groupings have been broadly applied to the nine Black Country sectors.